

# The Governance of a Complex World

## 1-3 July 2015

<http://gcw2015.sciencesconf.org>

Venue:

ISEM - Campus Saint Jean D'Angély  
24 avenue des Diabls Bleus, 06357 Nice Cedex 04 (France)



	Wednesday 1 <sup>st</sup> of July 2015	ROOMS
14.00-16.00	Registration to the conference	HALL
16.00-16.30	Opening - Welcome address – Jackie Krafft (CNRS-Gredeg, University of Nice Sophia Antipolis, France)	AMPHITHEATRE
16.30-17.30	<b>Keynote lecture 1 – Ron Boschma (Circle, Sweden and Utrecht University, The Netherlands)</b> Institutions and diversification: related and unrelated diversification in a varieties of capitalism framework	AMPHITHEATRE
17.30-18.30	<b>Keynote lecture 2 – Klaus Rennings (ZEW Mannheim, Germany)</b> First mover in climate policy - advantage or disadvantage?	
18.30-19.30	Welcome reception (ISEM)	HALL
	Thursday 2 <sup>nd</sup> of July 2015	
09.00-11.00	Parallel sessions 1 / Special Tracks	CONFERENCE ROOMS
	<b>1.1. Structural Change</b> <b>Chair : Pier Paolo SAVIOTTI</b> <u>Pier Paolo SAVIOTTI</u> , Andreas PYKA Education, structural change and economic development <u>Yasushi HARA</u> The Missing Link: In-depth QCA analysis by Science-Linkage Data <u>Gonzalo VARELA PETITO</u> New Directions at Mexican Public Universities Besiana BELLA, <u>Laurene TRAN</u> The Revival of the Demand Pull Hypothesis	
	<b>1.2. Special track</b> <b>Chair: Eva NIENTEN</b> <u>Roberto ANTONIETTI</u> , Valentina DE MARCHI, Environmental regulatory stringency, firm's strategies and offshoring decisions: evidence from Italy <u>Eleonora DI MARIA</u> <u>Manuel TOSELLI</u> Going Tech or Non-Tech? Innovation Strategies in the Food Sector M. KISHNA, <u>Eva NIENTEN</u> , S. NEGRO, M. The role of strategic alliances in creating technology legitimacy: the emerging field of bio-plastics HEKKERT	
	<b>1.3. Special track</b> <b>Chair: Francesco CRESPI</b> <u>Alessandra COLOMBELLI</u> , <u>Claudia GHISETTI</u> , <u>Francesco QUATRARO</u> <u>Nabila ARFAOUI</u> <u>Francesco CRESPI</u> , <u>Valeria COSTANTINI</u> , Alessandro PALMA	<b>"Structural change in the transition towards the green economy" (I)</b> Eco-innovations and firms' market value: a micro-econometric analysis of European data. Eco-innovation and regulatory push/pull effect in the case of REACH regulation: Empirical evidence from survey data Characterizing the policy mix and its impact on eco-innovation in energy-efficient technologies

	<b>1.4. Firm</b> <b>Chair : Michael DIETRICH</b> <u>Michael DIETRICH</u> , Jackie KRAFFT Guido BUENSTORF, <u>Kristian NIELSEN</u> , Bram TIMMERMANS Alessandra COLOMBELLI, Jackie KRAFFT, <u>Francesco QUATRARO</u> <u>Stefano BIANCHINI</u> , Gabrielle PELLEGRINO	Penrose's productive opportunity and the analysis of the firm Entrepreneurial Activity and Performance Among College Dropouts and Graduates Eco-innovation and firm growth: Do green gazelles run faster? Microeconomic evidence from a sample of European firms Does persistence of innovation spur persistence of growth?	
11.00-11.30	Coffee break		HALL
11.30-12.30	<b>Keynote lecture 3 – Uwe Cantner (Friedrich Schiller University Jena, Germany)</b> Entrepreneurship in context – on the interplay between individual and contextual determinants		AMPHITHEATRE
12.30-14.00	Lunch		HALL
14.00-16.00	Parallel sessions 2 / Special Tracks		CONFERENCE ROOMS
	<b>2.1. Semi Plenary</b> <b>Chair : Jackie KRAFFT</b> <u>Morris TEUBAL</u> <u>Cristiano ANTONELLI</u>	National strategy, policy targeting and 'country' adaptation: A systems-evolutionary perspective A Schumpeterian approach to endogenous specialization in international trade	
	<b>2.2. Special track</b> <b>Chair: Francesco QUATRARO</b> <u>Valeria COSTANTINI</u> and Elena PAGLIALUNGA <u>Moon Jung KANG</u> <u>Zsuzsanna CSEREKLYEI</u> , Johannes LANGER, Paul THURNER, Helmuth KUCHENHOFF <u>Tiziano DISTEFANO</u> , Simone D'Alessandro	<b>"Structural change in the transition towards the green economy" (II)</b> EU climate policy up to 2030: reasoning around timing, overlapping instruments and cost effectiveness of investing in green energy technologies Structural dynamics of networks funded by the European Union in the context of systemic innovation in the renewable energy sector Policy Implications of Observed Energy Paths in the European Union An Evolutionary approach to International Environmental Agreements	
16.00-16.30	Coffee break		HALL
16.30-18.30	Parallel sessions 3 / Special Tracks		CONFERENCE ROOMS

	<b>3.1. Special track</b> <b>Chair: Michele PEZZONI</b> Stefano BARUFFALDI, Mariana MARINO, Fabiana VISENTIN Fabiana VISENTIN, Dominique FORAY, <u>Julia LANE</u> , Jacques MAIRESSE, <u>Michele PEZZONI</u> <u>Michele PEZZONI</u> , <u>Julia LANE</u> , <u>Jacques MAIRESSE</u> , Paula STEPHAN	<b>"Challenges in economics of science: funding, academic teams and careers"</b>  International Mobility of Researchers, Mobility and Scientific Productivity  Measuring The Effects of SINERGIA Programme on Scientific Collaboration  Collaboration and Gender in Science: Evidence from STAR METRICS Data	
	<b>3.2. M&amp;As and Alliances</b> <b>Chair : Albert JOLINK</b> Eva NIESTEN, <u>Albert JOLINK</u> Despoina FILIOU, <u>Areti GKYPALI</u> , Kostas TSEKOURAS <u>Anna RAY</u>	Like Chalk and Cheese? Governing alliances when partners differ.  R&D collaborations: to diversify or not?  Expanding Multinationals - Industry Relatedness and Conglomerate M&A	
	<b>3.3. Special track</b> <b>Chair: Marco GUERZONI</b> <u>Simone VANNUCCINI</u>  <u>Emilio RAITERI</u>  Cinzia CAROTA, Alessandra DURIO, <u>Marco GUERZONI</u>	<b>"Public procurement for innovation and demand-side innovation policies"</b>  The Rate, Direction and Timing of European Industrial Policy: a Few Proposals More of the same or something different? Technological originality and novelty in public procurement-related patents  An application of graphical models to the innobarometer survey: Demand matters	
19.00-20.00	Visit of the city of Nice (from Place Massena)		
20.00-	Conference dinner (Castel Plage)		
	<b>Friday 3<sup>rd</sup> of July 2015</b>		
09.00-11.00	Parallel sessions 4 / Special Tracks		CONFERENCE ROOMS
	<b>4.1. Heterogeneity of firms and agents</b> <b>Chair: Adel BEN YOUSSEF</b> Leila BEN AOUN PELTIER, <u>Adel BEN YOUSSEF</u> <u>Michal BRESKY</u> <u>Christophe MULLER</u> , Marc VOTHKNECHT	Does Internet Speed Matters? Impacts of Internet Speed on E-Applications Adoption By Firms in Luxembourg  Money Markets and Treasury Auctions with Heterogenous Bidders  Awareness and Participation in Local Development Initiatives	

	<b>4.2. Technological innovation</b> <b>Chair : Monica COFFANO</b> Sandro MONTRESOR, <u>Francesco QUATRARO</u> <u>Monica COFFANO</u> , Dominique FORAY Davide CONSOLI, <u>Mabel SANCHEZ BARRIOLUENGO</u> <u>Ana DE JESUS OLIVEIRA SILVA</u> , Sandro MENDONCA	Key Enabling Technologies and Smart Specialization Strategies. Regional evidence from European patent data Forecast new streams of technologies in medtech: the importance of GPTs Low-skill employment in Spanish Local Labour Markets The grand green challenge: Assessing progress in eco-innovation through Y02 patents	
	<b>4.3. Special track</b> <b>Chair: Francesco CRESPI</b> <u>Radomir MACH</u> , Jan WEINZETTEL, Milan SCASNY <u>Yusuph John KULINDWA</u> , Erik AHLGREN, Lennart BANGENS, Aloyce HEPELWA <u>Jinhua LEE</u>	<b>"Structural change in the transition towards the green economy" (III)</b> Environmental burden caused by consumption of Czech households Do households' perception on tree planting for wood energy production in the developing countries matter? The Relationships between Carbon Dioxide (CO2) Emissions, Energy Consumption and GDP for UAE, 1980-2012	
	<b>4.4. Economic growth in the EU</b> <b>Chair: Kostas TSEKOURAS</b> <u>Kamili PRUCHNIK</u> <u>Luis RIVAS</u> <u>Areti GKYPALI</u> , <u>Kostas TSEKOURAS</u> , Kostas KOUNETAS	How real is the risk of the CEE economies falling into the middle-income trap? Foreign direct investment and the impact of R&D, human capital and innovation on growth: a comparative study in the Irish, Greek, Spanish, Portuguese economies through the crisis European Countries' Competitiveness and Productive Performance Evolution: Unraveling the complexity	
11.00-11.30	Coffee break		HALL
11.30-12.30	<b>Keynote lecture 4 – David Audretsch (Indiana University, USA)</b> Entrepreneurship and the strategic management of place		AMPHITHEATRE
12.30-14.00	Lunch		HALL
14.00-15.00	<b>Keynote lecture 5 – Julia Lane (New York University, USA)</b> The link between R&D and entrepreneurship and innovation		AMPHITHEATRE
15.00-16.00	<b>Keynote lecture 6 – Jacques Mairesse (CREST, France)</b> Public funding in scientific research and its relationship to outcomes: evidence on attribution, bundling and scaling issues for an elite USA university		AMPHITHEATRE
16.00	End of the conference		

